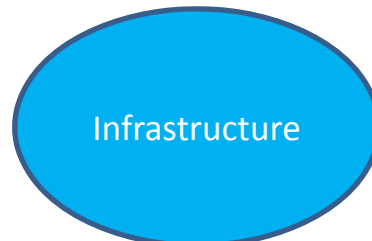


**Strategic
LEP level**



**AVDC ED
Primary
Activity**

Inward
Investment

Business
Engt.

Key employment
site review &
allocation

Enterprise
Zones

**AVDC ED
Supporting
Activity**

Influence Business led provision

Support monetisation
of AVDC business service
development & provision

**AVDC ED
Cross cutting
Activity**

Strategic Relationship Influencing & Partnership working

- Turning collective strategy into joint operational action plans
- Innovating, leveraging investment, enhancing impact & outcomes
- Midlands Engine, Combined Economic Authorities, Devolution